

Assess how ready you are for the digital age

For each section, choose the statement that best describes your organization. Add up the scores at the bottom to see how well your organization might be ready for the digital age. The higher the score, the better your readiness.

Prepare	How many of the people in your organization have a shared knowledge of the overall situation?	<input type="checkbox"/> not many	<input type="checkbox"/> a fair number	<input type="checkbox"/> most
	How many of those people could describe the situation if you were to ask them right now?	<input type="checkbox"/> not many	<input type="checkbox"/> a fair number	<input type="checkbox"/> most
	How many of those people could relate the situation to their everyday job if you were to ask them right now?	<input type="checkbox"/> not many	<input type="checkbox"/> a fair number	<input type="checkbox"/> most
	How much of that shared knowledge takes into account current and future digital trends?	<input type="checkbox"/> not many	<input type="checkbox"/> a fair number	<input type="checkbox"/> most
	How many of the people in your organization were involved in formulating and know the organizational strategy?	<input type="checkbox"/> not many	<input type="checkbox"/> a fair number	<input type="checkbox"/> most
	How many of those people could describe the strategy if you were to ask them right now?	<input type="checkbox"/> not many	<input type="checkbox"/> a fair number	<input type="checkbox"/> most
	How many of those people could relate the strategy to their everyday job if you were to ask them right now?	<input type="checkbox"/> not many	<input type="checkbox"/> a fair number	<input type="checkbox"/> most
	How much of the shared strategy takes into account and make full use of digital technologies?	<input type="checkbox"/> not many	<input type="checkbox"/> a fair amount	<input type="checkbox"/> most
	How many of the people in your organization have the literacies and fluencies with digital media to carry out the shared strategy?	<input type="checkbox"/> not many	<input type="checkbox"/> a fair number	<input type="checkbox"/> most
	How many of the people in your organization have access to the digital tools and content they need to carry out the shared strategy?	<input type="checkbox"/> not many	<input type="checkbox"/> a fair number	<input type="checkbox"/> most
Execute	How many of the people in your organization are discussing the shared strategy on a daily or weekly basis?	<input type="checkbox"/> not many	<input type="checkbox"/> a fair number	<input type="checkbox"/> most
	How many of the people in your organization are making daily choices that directly support the shared strategy?	<input type="checkbox"/> not many	<input type="checkbox"/> a fair number	<input type="checkbox"/> most
	How many of the goals in the shared strategy are being measured in some way?	<input type="checkbox"/> not many	<input type="checkbox"/> a fair number	<input type="checkbox"/> most
Adapt	How many of the people in your organization know and understand how well the strategy is being supported?	<input type="checkbox"/> not many	<input type="checkbox"/> a fair number	<input type="checkbox"/> most
	How often does your strategy change?	<input type="checkbox"/> almost never	<input type="checkbox"/> not enough	<input type="checkbox"/> often enough
	How many of those changes are based on real measurements?	<input type="checkbox"/> not many	<input type="checkbox"/> a fair number	<input type="checkbox"/> most

$$\begin{array}{ccccccc}
 \square & & \square & & \square & & \\
 \hline
 x1 & & x2 & & x3 & & \\
 \hline
 \square & + & \square & + & \square & = & \square
 \end{array}$$

Scores

0	12	24	36	48
Your organization may need to change some things to be ready.	You are probably doing okay, but could probably improve in some key areas.		You are in a great position to thrive in the digital age.	

